

POLITECNICO DI TORINO
SECOND SCHOOL OF ARCHITECTURE
Master of Science in Architecture (Rehabilitation and Revaluation)
Honors theses

The museum of the Roman ruins and finds under the Hoher Markt

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In September 2005, the Wien Museum collaborated with the TU and the Gestaltungslehre und Entwerfen Institute on a competition regarding an architectural and urban requalification plan in Vienna: the museum of the Roman ruins and finds under the Hoher Markt.

Because of their location, three sites have been analyzed. In this way, it was possible to concentrate on three different concepts, thanks to the cooperation of Dr Wolfgang Kos and Dr Reihnard Pohanka, directors and historian-archeologists at the Kunsthistorisches Museum and at the Wien Museum.

I worked in a completely different context from the Italian one and in particular from that of Turin.

The link between the three themes was the retraining of the Roman archeological sites under the road level, because until now, they were underestimated.

The project concerned also finds, such as sculptures, masks and other objects, dating back to different periods, found during excavations.

The main theme of my work was the memory and the value of the artistic heritage, which are part of the urban settings of Vienna, as city of art.

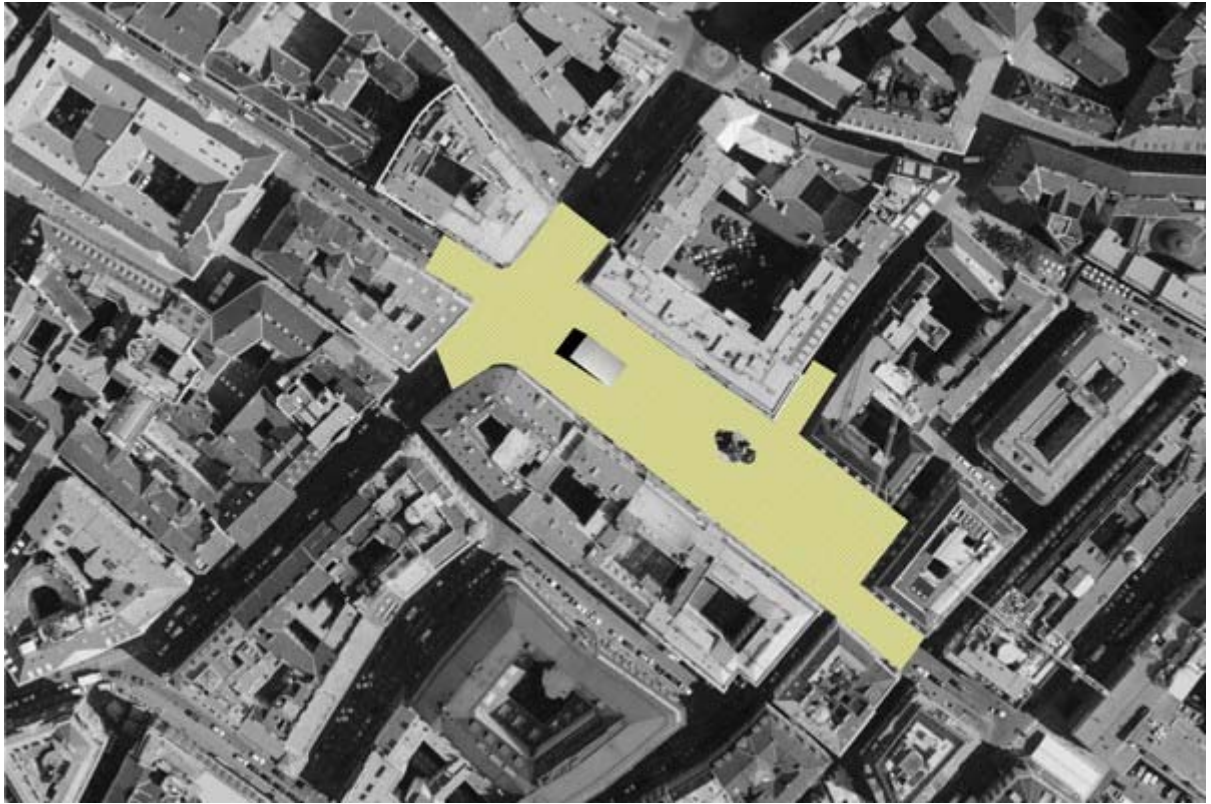
The museum is often negatively considered as a “container” because it is uprooted from the surroundings and as a content it is the representative of it.

Making use of this characteristic, in my opinion, the museum could be considered as an element of integration of the cultural scenery , in order to eliminate the inadequate image of the museum as an isolated institution with a purpose in itself.

My dissertation is composed by three sections.

The first section consists of the definition of what is considered “MUSEUM”: elements, characteristics, main aspects, experience, users, contributions and externalities.

Working in a non-Italian context, I tried to outline accurately the museum system in Austria and in particular in Vienna.



The second section consists of the project development, in cooperation with Prof András Pálffy in Vienna.



After an accurate analysis of the context, I focused on the conceptual phase and I reflected on the functional aspects the museum should offer.

The project section had the purpose to elaborate and apply a concept based on the respect and knowledge of the urban setting of the city, that is the elaboration of a building in all its aspects and characteristics, the organization of the square, the concept of museum, materials, lightening.



The third and last section was created by questioning the role of the museum could have if it was built and its place in the museum context of Vienna, together with an economic-management analysis.

With the help of Prof. Rocco Curto, I dealt with different aspects such as financing, administrative organisation, intervention costs, management and improvement, public, tariff policy and a possible marketing plan.

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