

POLYTECHNIC OF TORINO
FACULTY OF ARCHITECTURE 1
Degree in Architecture
Honors theses

Effects of the Olympic Games over Cesana Torinese

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The Dissertation had as the main target to analyse the municipal district of Cesana Torinese and its changements during last years, in relation with the Olympic Games. Precisely the village will host some of the disciplines such as Bob, Skeleton and Biathlon. The analysis Involved the effects of the Games on the future of the area: in synthesis the positive aspects will involve the growing of the offer in terms of sport facilities that will act as a drag for a desirable increase of tourism and consequently of the overall economy of the area. Negative aspects will involve the submission of a mountain environment which has been profoundly transformed; the large number of cut down trees and the decrease of permeable surfaces together with the increase of the values of visual, acoustic and atmospheric pollution. Big transformations are involving also the touristic field.



The new olympic track of the Bob

The dissertation has studied both the hotel business where has come out an offer of medium quality and managed principally as a family activity, And the property market of second houses, most likely referring to datas coming from ATL2 and to private enterprise in rental houses for the Olympics. The numbers pointed out how Cesana did not reacted very enthusiastically being that numbers associating centre village to the fraction of Sansicario Alto are not yet the ones forecasted and hoped for. The dissertation had then tried to report the situation on the french side of Monginevro always in relation with the request for accommodations for the Games: it emerged a well studied plan to receive the maximum number of visitors both in high and medium quality hotels and in studiò or private chalet, offering also connections to and from the Olympic sites. The dissertation had then tried to compare the indications given by Agenda 21 of the Movimento Olimpico and Toroc with official documents regarding the realization of an Olympics respectful of the hosting environment, with the initiative concretely supported over the territory of Cesana thanks also to the Environment Declaration 2004-2006 which, through a continuous monitoring of the parameters enabling to keep the situation under control, allowed to valutate progresses based on big scale targets, applied to a small municipal reality.



The coming graft nor run "Ski Lodge

It has then been the dissertation's goal to point out how the municipality of Cesana worked in order to come to balanced choices allowing by one side the growth of the tourist market, by another side the monitoring and empowering of the most critical environmental issues related to this choice.

Being the PRG the organ who conveys all urbanistic decisions, in the Fourth chapter of the dissertation it is tried to place alongside to it, a document for environmental valuations. The target was to analyse the leading lines of the project Enplan for the Strategical Environment Valuation (Valutazione Ambientale Strategica VAS) and therefore to let coming out the existing differences between the good intentions presented in the abstract of the PRG and in the enclosed Environment Report (Relazione Ambientale), with the principles set by Enplan; those differences are principally dued to Cesana primary need of realising all structures for the Games, and just after that to protect and eventually enhance the mountain's environmental features.



Panoramic olympic area

Then has been analysed how to eventually influence the carrying out of the Town Plan, and the most logical solution has emerged to be the creation of an adequate plan to monitor the integrated touristic pole.

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