

The role of the Museums and Echo-museums in improving worth of the territory: The Lanzo's Valleys case

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This thesis focuses mainly on the following two issues:

- To collect the information and ancient tales coming from small museums, and to link them together in order to create a complete overview of the Valley's tradition and legends to be used as an example for the local departments (town, provincial or regional) to create a more organic and huge rich museum. Nowadays the existing museums are managed by small private or public agency without any synergy among them. Currently the most part of them is based on volunteers, and often the Local agencies don't play a well defined role.
- To create an summing up consultable presentation in internet, showing the Lanzo's Valley territory, looking beyond "rivalries" among local agencies and to let the local people know their own treasures in term of traditions and history.



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**IL RUOLO DEI MUSEI ED ECOMUSEI
NELLA VALORIZZAZIONE
DEL TERRITORIO: IL CASO DELLE
VALLI DI LANZO**



Cultura
Cultura



Tradizione
Tradizione

Storia
Storia



The main role of the echo-museums, is not to let the local municipalities forgetting their own ancestries. Basically this job applies to the population of Lanzo's Valleys and secondarily to that persons swarm out into these Valleys during the weekend, the so called "bite and run away tourists". Surely this could be a good chance to discover the history, culture and the popular traditions of Lanzo's Valleys, standing still to visit it and not only to find a momentary relaxing shelter from the urban noise and smog. Another important aim is to save the direct knowledge of ancient tools, habits, lifestyle, immaterial traditions that are unfortunately disappearing step by step, mainly due to the old age of witnesses, who are disappearing little by little. Be means of this internet site, the introduction analytical cards of museums and some other example of ancient tools and objects in the herein described site, I want to suggest to all people living in the valleys who are involved in dealing with local museums, a way to catalogue and to create a noticeable device to let everybody know Lanzo's valley tradition, before it'd come too late.



The first chapter works to let the people understand the important role that the echo-museums play in showing the territory worth. It has been checked the Project called "Material Culture" in the Turin's Province. It has been beckoned to some examples of echo-museums, placed in mountain area, to compare different existing realities on the Piedmontese and Italian territory.

The second chapter deals with Lanzo's Valleys mountain Community, its territory, its population, its socioeconomic situation and the tourism. Two tools have been analyzed: "the Development Plan of 2001-2005" and "The territorial Agreement on Stura's river."

The chapter third deals with the Viù's Valley, the municipalities, their socioeconomic realities, the local associations who care to improve the territory worth and culture resources. The open visitable echo-museum have been examined.

The same procedure has been followed for the next chapters: the Ala's Valley, the Great Valley, the pre-alpine zone, the zone at pre-Alps feet and the "Tesso and Malone" Valleys.

The chapter eighth is dealing with the experimental information research and interviews, lively submitted to qualified persons, like mayors, aldermen, shopkeepers, local associations and free professionals. For collecting the data, one of the classic methods of psycho-social search has been used, "The open structured interview" (Guala 1998). The method consists of an interview, as much as possible free in a spontaneous flow-stream of questions/answers, between the interviewer and the respondent.

The procedure follows a sequence of topics, based on the final target that has to be reached, fixed before by the interviewer. The questions and answers sequence is free from prejudice and open because there's no possibility for already settled answers.

The interviewer submits questions and the answers are recorded on a magnetic tape. In a second time the interviews are transcribed. Based on them, an analysis has been developed on the main items. The results of the interviews have been provided using the most representative sentences, exactly like stated by respondents, underlined in the quotation marks.



The ninth chapter, the last one, deals with the proposal to build a internet account in order to link the local museums and eco-museums in the web, even if not so detailed to get an already operative project.

The collection and Analysis of information has been leaded directly on place through visits, meetings-laboratories and conferences. I have collected all documents, both made of paper and multi-media (photos, video etc.), who allowed me to realize a small multimedia guide of museums and echo-museums of the Lanzo's Valleys.

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