

## **A museum laboratory for Oglianico**

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The plan of a museum laboratory to Oglianico interests the Canavesano, common small and the surrounding territory of the common ones of Rivarolo, Favria, San Ponso and Salassa.

The plan does not regard the realization of a static museum, but of an alive museum with one tightened relationship it is with the territory that with the local population.

The birth of a museum laboratory to Oglianico is tied mainly to the presence of a rich still present architectonic patrimony on the territory, from the *ricetto* to the maternal school of Gabetti and Isola, through which it is possible to travel over again the meaningful history of the village in the centuries.

First part of the thesis regards a cognitive surveying on the territory, completed with the collaboration of Pietro Ramella, canavesano writer that gives years carries out cultural searches historical in this territorial within.

The second part faces the topic of the museum laboratory and its origin, than it can be made to go back to the last quarter of the slid century, when the debate is ignited on which they must be the future of the museum and its main mission.

The approach to the plan has happened but also through the acquaintance of whom present museums can be not only defined laboratory in Italy and of other cases (to national level) that, also not introducing itself express like such, they contemplate to the presence of activity and own instruments didactic educated of a museum laboratory to you.

The plan of a museum laboratory to Oglianico is confronted, moreover, with a truth that in these years interests nearly all the museums, that is the problem of the economic feasibility and self-financing. The new guidelines of the museum could not be ignored, than more and more ago resorted to the " museum marketing " like to one necessary instrument for the survival of the institution in the time.

The third part of the thesis consists just in the true plan and, distinguished in two parts: that one on the territory and that one to Oglianico.

In first the characteristics of the museum laboratory they are manifested in one tightened relationship with the territory (with the aid of one modest infrastructuring), in the socialization and the collaboration between the Common ones interested.

They are previewed on the territory:

1. the constitution of a museum system
2. the strengthening of existing infrastructures
3. the infrastructure creation new and services
4. the realization of information points
5. the realization of " signs " of recognizability on the territory

**IL PROGETTO SUL TERRITORIO** TAV.7

### LA COSTITUZIONE DI UN SISTEMA MUSEALE

**SAN PONSÒ** **SALASSA** **FAVRIA** **RIVAROLO**

PROGETTO: Costituzione di un sistema museale nel territorio di Salassa, collegando i nuclei storici di San Ponso, Favria e Rivarolo.

### LA REALIZZAZIONE DI PUNTI DI INFORMAZIONE

PROGETTO: Realizzazione di punti di informazione in forme architettoniche compatte, integrate nel paesaggio urbano.

### IL POTENZIAMENTO DELLE INFRASTRUTTURE ESISTENTI

PROGETTO: Interventi di potenziamento delle infrastrutture esistenti, come la ristrutturazione del parco di San Ponso.

### LA CREAZIONE DI NUOVE INFRASTRUTTURE E SERVIZI

PROGETTO: Creazione di nuove infrastrutture e servizi, come il nuovo parco di San Ponso e il servizio di noleggio biciclette.

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The plan on the territory

**IL PROGETTO SUL TERRITORIO** TAV.8

### I SEGNI DI RICONOSCIBILITA' SUL TERRITORIO: IL LOGO

Per segnalare l'arrivo di un luogo storico e la via principale di accesso.

La torre è il simbolo storico di Ogliastro, simbolo di un borgo di castelli. Adesso l'immagine si ripropone in un'accezione nuova.

Il simbolo della torre passa da essere un riferimento alla comunità alla lettura della guida turistica.

Come simbolo del territorio informativo.

Per indicare la presenza dei servizi museali: posizione di informazione, parcheggio, fermata della navetta, pista ciclabile, ...

Per segnalare i percorsi pedonali.

La comunità costruisce la torre un elemento simbolico e architettonico "visibile" davanti a edifici storici monumentali.

Perché la torre? Perché è un simbolo riconoscibile.

Come è usata? Segnala il luogo? Segnala i servizi? Segnala i percorsi?

Scala 1:20

Il logo è un elemento di riferimento per il visitatore, che gli permette di orientarsi nel territorio e di individuare i servizi museali.

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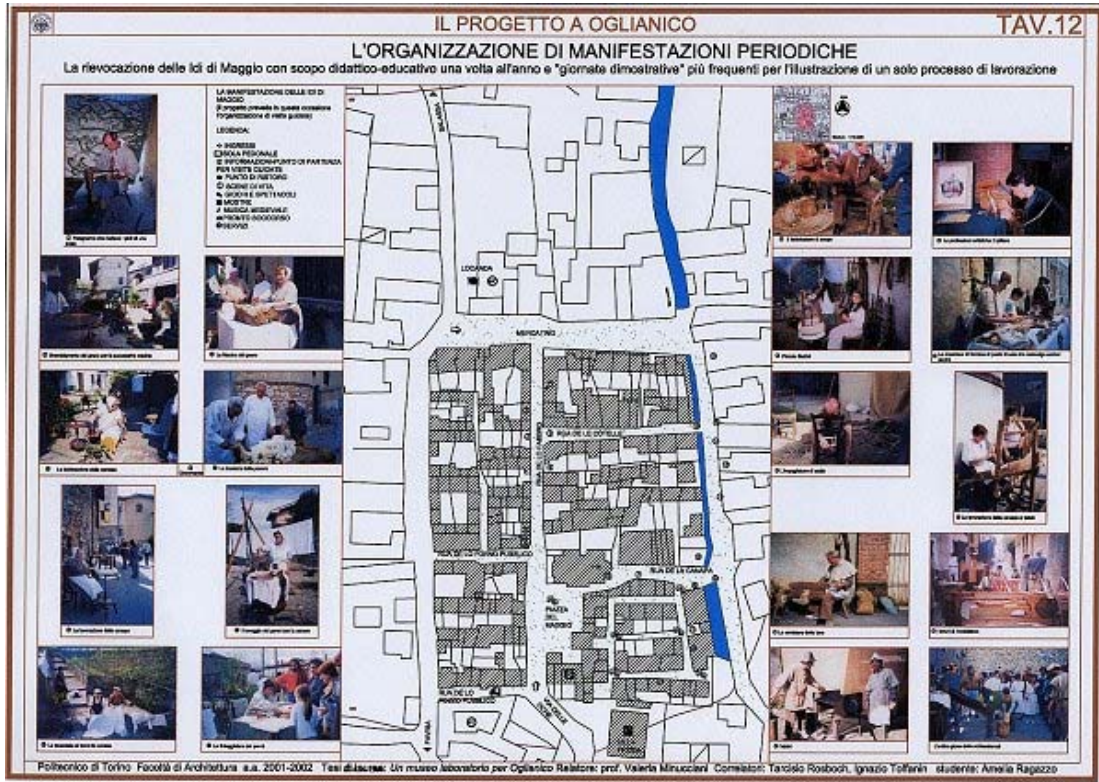
The signs of recognizability on the territory



In the plan to Oglianico, instead, the positioning of an activity series and instruments (laboratories, know them reunions and conventions, course of instruction of ancients trades, temporary extensions, etc...) fully strengthen and realize the idea of this museum laboratory.

They are previewed to Oglianico:

1. the realization of the office of management and direction
2. other fixed structures
3. the realization of the door of the museum and distances differentiates to you
4. receptive structures and of support
5. the organization of periodic manifestations



The organization of periodic manifestations to Oglianico

The plan has been faced to a general scale, also considering some lines guide that already imply chosen of greater detail: they are as an example it indicates to you material, it arranges of lighting system and references for the planning of punctual elements like the logo, the penthouse of the shuttle and other street furniture.

The projects choices have tried to conciliate the requirements of the visitor, in order to guarantee an easy and correct fruition of the museum, with the economic implications. The quarter part contains finally the interviews carried out to some local exponents: from these they have been drafts important indications that - if on one side has carried to reorganize some forecasts and many participations - from the other they have forced to a realistic approach to the topic: moreover they are served like reference for an appraisal of the plan and for the location of some nodes that remain criticals to us.

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