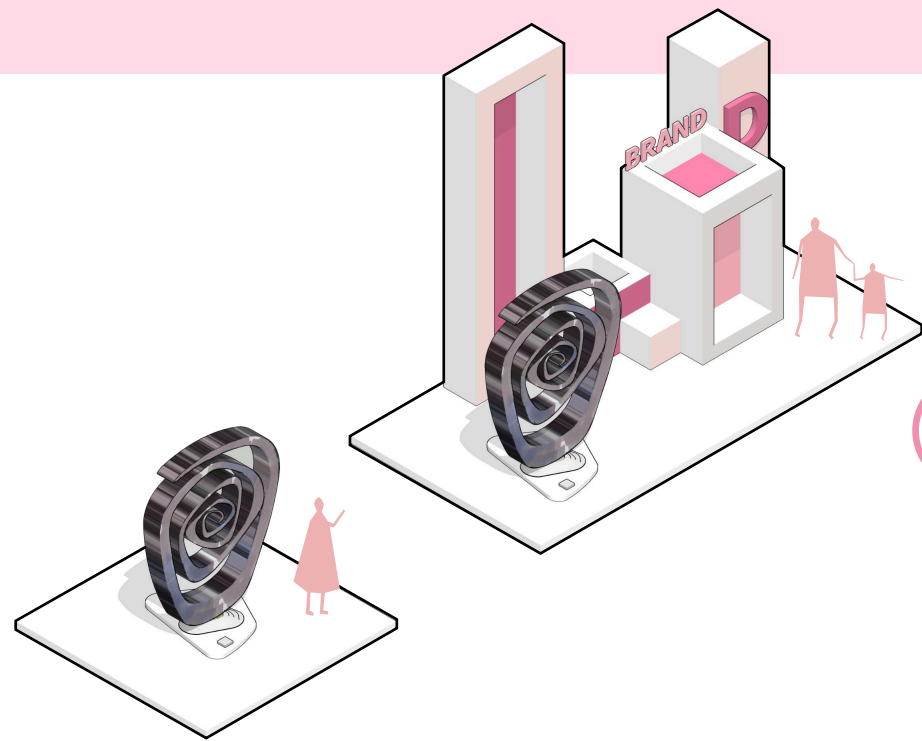


# HPP Modular space design



The meticulously crafted modular HPP space aims to achieve sustainable development goals and lead the new trend of HPP. The modular space is designed with a minimum unit of 3m×3m×3m, and some modules can be selected in different sizes according to requirements.

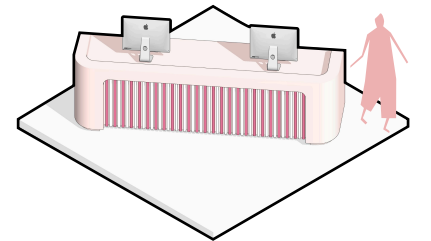
The master control module, like a smart brain, precisely regulates the operation of each module. The signage module reinforces the brand impression with its eye-catching design. The experience module allows customers to deeply feel the brand's charm, and the cabinets, tables, and chairs are environmentally friendly and durable. The "planting grass" module stimulates the desire to consume, and the promotional materials are reused. The display (storage) module arranges products in an orderly manner and has a powerful storage function. The T-stage module creates a dazzling stage for new product launches. All modules work together to help brands achieve a win-win situation in both business value and environmental protection concepts.



## ① Master Control Module

Size: 3m×3m×3m

Functions: Cashiering, overall control

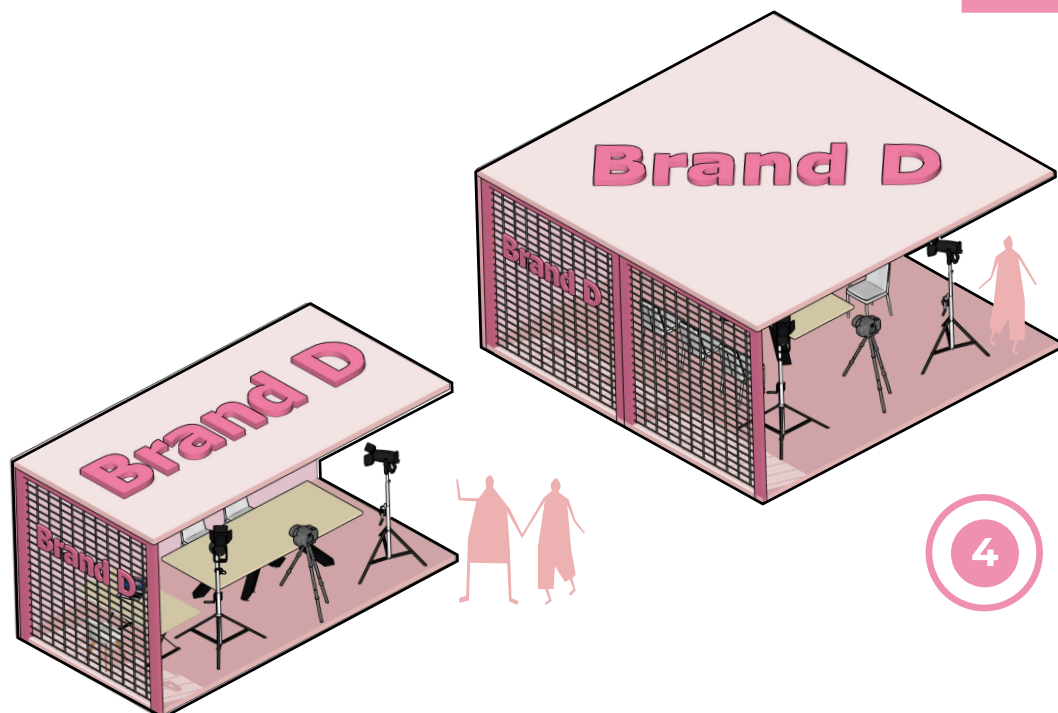


## ② Signage Module

Size: 3m×3m×3m / 6m×3m×3m

Function: Social check-in

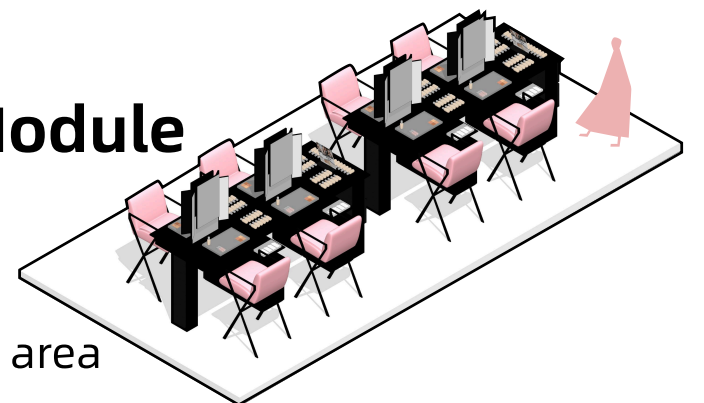
The Signage Module is mainly used to place highly visual installations related to the brand logo, event themes, festivals, and featured products. It aims to attract attention and stimulate the social check-in feature.



## ③ Experience Module

Size: 6m×3m×3m

Functions: Product experience, makeup area

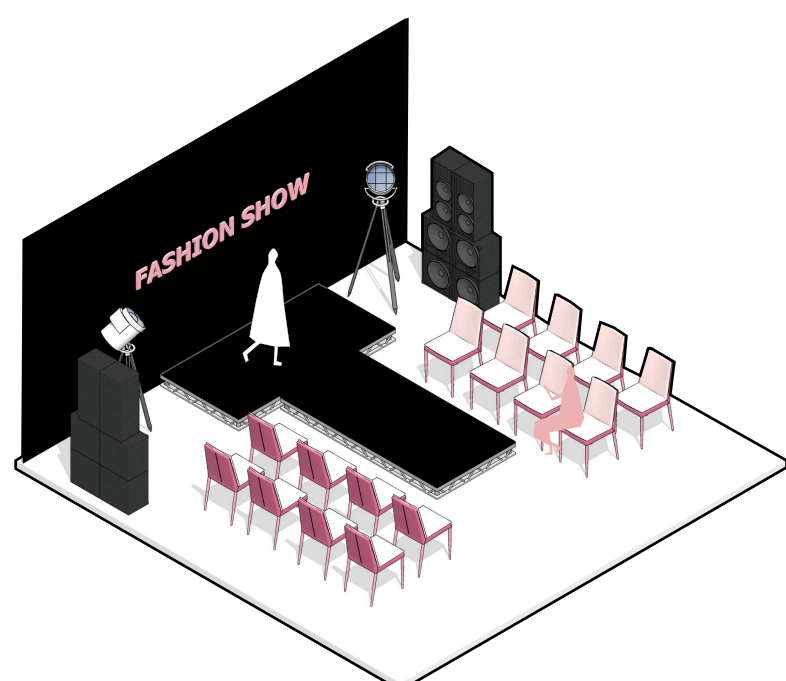


## ④ "Planting Place" Module

Size: 6m×3m×3m / 6m×6m×3m

Functions: Circular workshops, live streaming

The "Planting Grass" module can be used for live-streaming events and sustainable workshops. It focuses on live-streaming the artists' practices of transforming HPP-related waste materials into the theme installation for the next HPP event.



## ⑤ Display (Storage) Module

Size: 6m×3m×3m

Functions: Product display, product storage



## ⑥ T-stage Module

Size: 6m×6m×3m

Functions: Product launch and events

The T-stage Module is not an essential component for all HPP activities. However, its inclusion can enhance the exposure and influence of HPP events.