



**Politecnico  
di Torino**

## **Honors Thesis**

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**Master's degree Science in Architecture Construction City**

### **Abstract**

**WEEKEND & GRAND TOUR Vol.1 - THE GRAND TOUR; As a cultural and emancipatory paradigm. From its origins to the present day Vol.2 - VALLE D'ITRIA; Itinerary along the Via Romee between the Murge plateau and Salento. Vol.3 - GRAPHIC DESIGN OF THE SERIES AND ITS FORMATS.**

**Tutor/Correlator**

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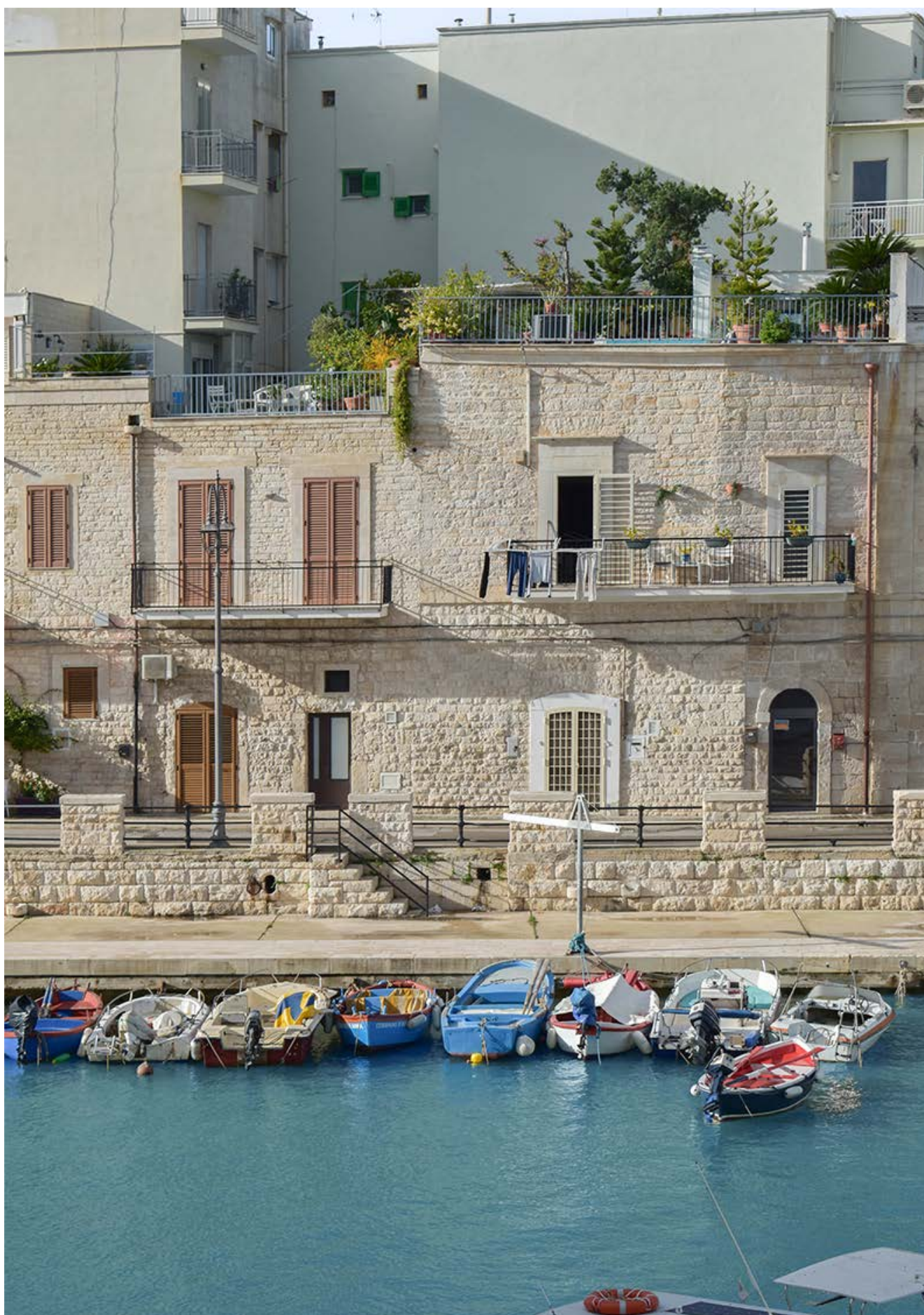
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Weekend & Grand Tour is an educational and editorial project that aims to produce a cultured and knowledgeable tourist and architectural guide – designed for all travellers motivated by a spirit of knowledge and a desire for discovery – but above all experienced first-hand through direct access to places, field research, and contact with the tradition and innovation intrinsic to those places. The educational project begins and unfolds through research that starts from a combination of two concepts, Weekend and Grand Tour: two terms that are apparently distant in time, but which frame a common theme, namely travel, a cultured journey dictated by an innate desire to discover and learn. It starts with the Weekend, the contemporary period of time in which today's society allows itself to escape from the hustle and bustle of everyday life to rediscover the pleasure of discovering and understanding places, architecture and archaeology, but above all to develop both educational skills and immersive experience in local traditions, rendered through a selected and tested range of food and accommodation options.

The selection of places began with the study of the most famous Grand Tourists and their vast travel writings, novels and experiences. We were particularly struck by the journey of Saint-Non, a cultured and educated abbot who, together with his highly capable team, travelled to southern Italy, Puglia and Sicily, visiting the most famous cities but also the most remote ones. The choice of our stops is based on research into established Grand Tour itineraries, touching on destinations studied by artists and men of culture who had undertaken the latter, before moving on to lesser-known places, studied and described with remarkable precision. It is precisely this attention to the “non-obvious” that we wanted to make our own, following his example, and we chose to combine the famous destinations of the Grand Tour with lesser-known but equally significant ones, through a route that alternates the known with the unknown. Our selection did not stop at simply highlighting monuments or historic centres, but we also wanted to include local traditions, less obvious cultural expressions, and even those accommodation and catering facilities which, on their own and placed in their physical and temporal context, tell the story and identity of a territory. In this sense, our work acts as a bridge between the past and the present: if Saint-Non and his contemporaries sought to describe southern Italy to the salons of the European elite, we would like to offer the contemporary traveller an equally rich and meaningful experience, but tailored to today's needs and sensibilities.

Our guide invites you to slow down, to look with attentive and curious eyes, to experience the journey as a path of inner growth as well as an educational and cognitive opportunity.



Le abitazioni di Giovinazzo che si affacciano su un molo.  
fotografia di Silvia Siano e Davide Accardi 2024





Il cielo della cupola della Cattedrale di Maria Santissima Annunziata, Grottaglie.  
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Uno degli ingressi del castello Alfonsino, Brindisi.  
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