



POLITECNICO
DI TORINO

Honors thesis

ARCHITECTURE COSTRUCTION CITY

Abstract

Copenhagen Hygge Gate

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July 2019

Today's architecture occupies two equally important spaces: the material/ geographical space and the digital/media space. The type of users has changed radically: the new users know how to relate very well to the media and are also much more aware of the quality of the built environment. This process has led to an increasing interest in architecture that produced a phenomenon called architectural tourism, its exponentially growing field of influence suggests the possibility of a direct dialogue between the users and the architectural object.

The main aim of the thesis is to seek the role and the opportunity of the designer in the challenge of the Sharing Economy, which is invading and surpassing more traditional models. In particular, the subject of this study is one of the most famous platforms within this system, AirBnB, taking into account its positive and negative sides.

The case study analysed in the current work is localized in Copenhagen. This city has been taken into account because is one of the most touristic European cities. In fact, tourism is one of the most important part of Copenhagen's internal economy. In addition the municipality in the last few years has been experiencing a major real estate and rent crisis concerning both short and long term rentals.

After focusing on the situation of Copenhagen, an attempt was made to design a resilient building that could respond not only to the rising water problem, but also to the expansion policies of the city, seeking a dialogue with one of Bjarke Ingels projects within the Danish landscape.

Two opposite and futuristic suggestions unfold into two questions: "What would happen if Sharing Economy became the only type of economy?" and "What would happen, instead, if Sharing Economy were banned within the city?". These suggestions are used to structure a reflection on two different scenarios: "Sharing City" and "No Sharing City", taking into account the positive and the negative sides of the choices made in the design field, each scenario has it's own features. In the first case has to be considered has a manifesto of the Copenhagen's Sharing development where the model of the accommodation, and the city itself, undergoes a conceptual revision. The second one proposes an adaptation of the architecture to urban political choices, in which symbols e signs play an important role.

