Honors thesis

COURSE OF
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Abstract

ARTIFICIO FERRERE environmental art in the Stura Valley

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The aim of this thesis is the redevelopment of the Alpine village of Ferrere, in the upper Stura Valley. Very few people today use this village, gradually abandoned by its inhabitants, as a summer resort. Our study therefore does not want to be solely focused on the building renovation of the built-up area, but rather by analyzing the problem on a larger scale, a tourist, social and cultural redevelopment, carried out by pursuing three fundamental points.

Residence for artists: Ferrere as locus amoenus for the conception and creation of installations of contemporary art. Paths and environmental art: Valorisation of existing paths that wind through beautiful natural landscapes, littered with works of environmental art, designed and created by the guest artists in Ferrere. Old and New: Analysis of construction details, to preserve the beauty of the building types of the village and ensure a comfortable living, suitable for the mountain climate, denouncing the new interventions through new and reconcilable materials.
In the first three chapters we will analyze the growth of environmental art and museum parks, starting from the first signs of the avant-gardes, up to the present day, in such a way as to have a clear vision of the current cultural and artistic situation. Through an analysis of the established Italian realities, we will deepen three museum parks, very close by characteristics to our case study, in order to be inspired by them and find a solution that can adapt to the mountain context of the small village of Valle Stura. Subsequently, we will examine the residencies for artists issues, learning how to carry out this type of sojourn, thanks to some cases of good practices. The project idea will then be exposed, which will include the creation of a museum park of contemporary art, developed along the dense network of trails already present around the village. The latter will be the beating heart of this reality, thanks to the inclusion of ad hoc spaces, such as the residence for artists, the spaces for educational workshops, the guesthouse. A place completely immersed in nature where you can share, transmit and above all, create art. Artificio Ferrere.

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