



POLITECNICO  
DI TORINO

# Honors thesis

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COURSE OF  
ARCHITECTURE FOR HERITAGE PRESERVATION  
AND ENHANCEMENT

*Abstract*

**Between museum and city. A new itinerary tour for the section *Archeologia a Torino* of Museo di Antichità di Torino.**

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Thanks to its 53 goods registered to the Unesco list, Italy can consider itself to be the first country in the world for the Cultural Heritage of Humanity. Additionally, the cultural tourism has got a bigger relevance at the economic and occupational level.

However, in spite of such a rich and different patrimony, it is possible to find several issues in the field of enhancement and particularly in the relationship with technology.

In a world where technologies develop day by day, museums and cultural institutions need to keep up with this progress.

In certain cases, multimedia installations and museums' websites turn out to be either underdeveloped or not revised and this implicates a higher risk of a drop of the number of visitors who are used to keep up with news.

In other cases, technology takes over everything and becomes the purpose of the museum exhibition and not the tool to let pieces and public interact to each other. Nowadays, therefore, technological progress proves to be a potential source of both successes and risks.

Starting from these considerations, my thesis work is based on the use of technologies in the field of museum communication, particularly in the field of archaeological goods.

Between different fields, as a matter of fact, the archeological one is suitable to the use of technological instruments in order to help the understanding of the pieces, usually fragmentary.

Particularly, technology turns out to be an helpful tool in order to rebuild, in different ways, the original context of the objects that has often been lost in time.

Taking in consideration this last perspective, my interest had focused on a solid example that is the section *Archeologia a Torino* of the Museo di Antichità di Torino, realized in 2013.

The title of the section is tied to the source of its findings which come from the city and the surroundings.

This characteristic and the strategic position of the museum in the historical downtown make the section a perfect case-study to introduce a proposition of the use of technologies in order to create a relationship between findings and the city.

My suggestion concerns a double connection and also a double purpose: it wants to encourage who walks through the historical downtown of Turin to go to the museum to see the objects that were found in several city excavations during the years and it also wants to allow visitors of the section to discover the original collocation of the findings and eventually to go visit the locations in their current shape.

The connection is recapped in the title of the designed app for this purpose: TurIN&OUT that plays with the words "in" (the museum section) and "out" (the city).

## THESIS' STRUCTURE

This thesis is divided in three parts.

In the first one, the museum characteristics of yesterday and today are analyzed, focusing particularly on the communicative aspect and on the relationship with the audience.

The use of technology in museums, especially in the historical and archaeological field, is represented too.

In the second part, the case-study is presented and analyzed.

Finally, in the third and last part the proposition of the TurIN&OUT app is exposed in details.

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