Honors thesis

COURSE OF
ARCHITECTURE CONSTRUCTION CITY

Abstract

The heroic winemaking in the processes of developing of alpine hamlets. A recovery purpose for the establishment of a winery with a welcome structure, in Langra, Valle Maira

Tutor
Massimo Crotti

Assistant supervisor
Roberto Dini

by
Daniel Corso
Giacomo Coalova

February 2017
The aim of the thesis is to recover the hamlet Langra in Maira Valley, actually ruined, not building other houses but establishing new work, cultural and hospitality activities, so that it can be valorized.

We wanted to devote a good part of the thesis studying the existing conditions in the Maira Valley, trying to understand the reasons that led to the complete abandonment of the mountain areas, and to analyze the present economic and tourist situation.

From this preliminary study we have noticed how these places are experiencing a period of great tourist development, offering a whole range of services related to sporting and hiking activities, but it is a seasonal tourism, hoteliers and restaurateurs live in these places only in some periods of the year.
We have also noticed a lack of work in general, in particular referring to the manufacturing sector, so the challenge of the thesis is to focus on work, as a permanent establishment capable to produce new forms of economy and wealth. This is an approach that seeks to exploit the potential of the area, overcoming the trend of abandonment, typical of these places, offering new employment opportunities thanks to the use of new technologies.

We decided to focus on the mountain viticulture for several reasons:

- it is an activity linked to tradition, practiced until 1950 and now forgotten
- it represents an economic potential that current markets are increasingly approaching
- it is legally valorized too, the “Testo Unico” on wine promotes interventions for the recovery of mountain terraces

Set this goal, we collected historical documents, photographs and direct testimonies about viticulture in these places, as the implant types and quantities of grapes producted, so that we could develop our project related to modern forms of cultivation.

So the idea is to rediscover an ancient tradition in order to put the roots for the birth of a new socio-economic system and allow a resettlement in these places.

Linked to this theme, there are a whole range of activities included in the project:
• Laboratories and workshops: places suitable to host university students from Taste University or agrarian faculty, so that they can study on site and visit the cellar and the vineyards
• Museum: to show all the typical methods of mountain culture related to the processing of vineyards

We have also thought about places of tourism and hospitality:
• Widespread hotel: an accommodation facility delocalized in multiple buildings.
• Restaurant
• Residences: for workers during the harvest period and to be rented the rest of the year.

To achieve this project it was necessary to realize a relief of the hamlet, so that it could be easy to control the whole area.

For further information please contact:
Daniel Corso, danielcorso@hotmail.it