



POLITECNICO
DI TORINO

Honors thesis

COURSE OF
ARCHITETTURA COSTRUZIONE CITTÀ

Abstract

St. Gree Sports House

Relatore

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Candidato

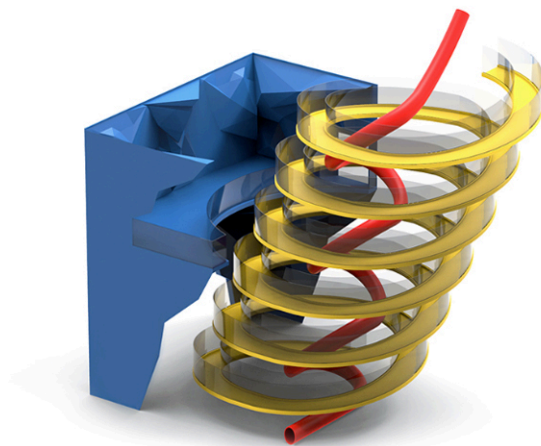
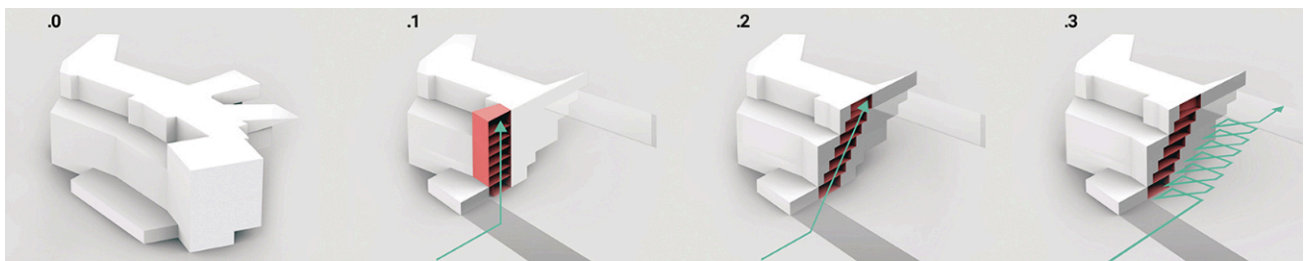
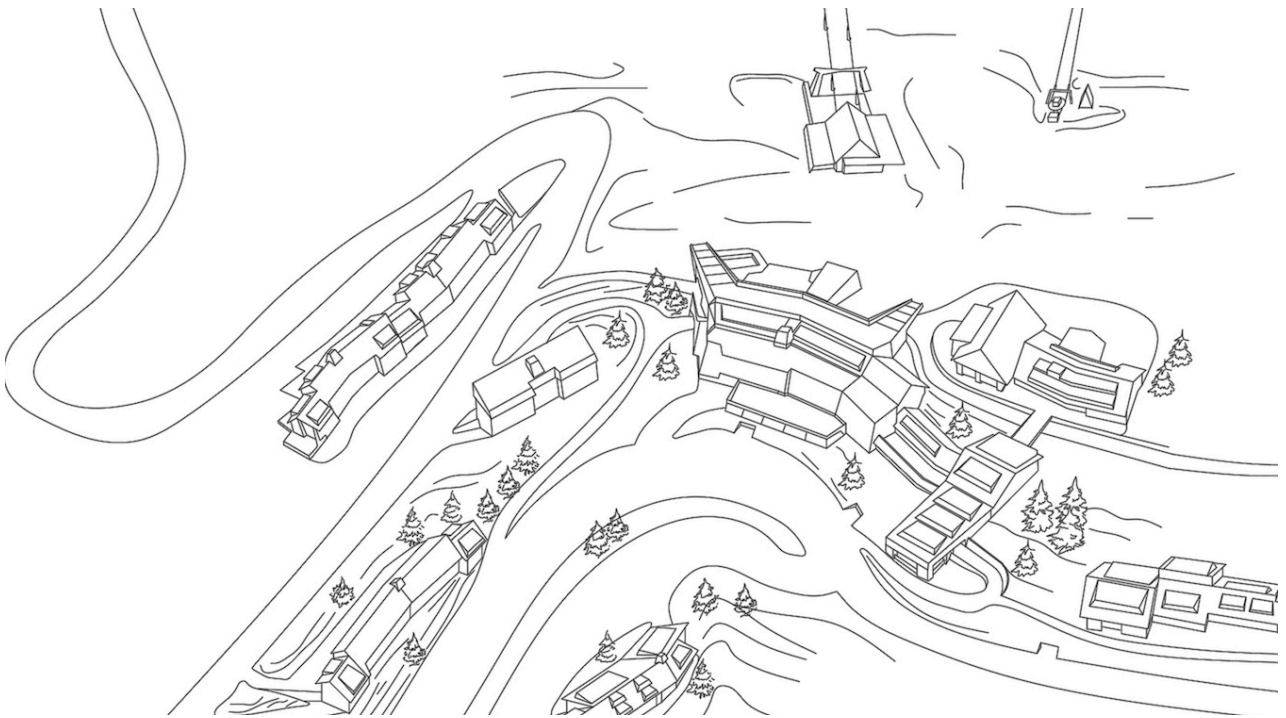
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Since the early 60 'in the Italian alpine landscape happened a lot of changes; especially in morphological situation. To better understand this changes it's necessary to focus our attention on the historical side of our country. Infact since the advent of economic boom in 50s and 60s, a lot of transformations happened in our country; this phenomenon generated very important changes that are the main character in those years. Italians began discover the pleasure of spending holiday at the seaside or in the mountains. For most families it started to become natural consider a second home for their holidays. At that time also the tourist experience was characterized by a process of standardization: things to see, artistic and cultural heritage of a location and all of that stuff became part of a typological "package" that modern tourists can use more or less in a limited time, related to a single holiday. In recent years we can actually see also some great changes generated by tourism in the alpine landscape. This change is also linked to the enormous development of winter sports. In this thesis wanto to analyze the events that marked the ski resort of Saint Gr   Viola, heart and soul of our project. The last aim of this work is to express a valid and effective strategic vision for the development and for the revitalization of this area through a targeted action plan that can be supported by a marketing survey in order to increase the accuracy of the thesis. The ultimate goal of our project is to guarantee an appropriate solution for the future of this place, and also trying to combine the best design of a new project with all the benefits currently provided from the territory.

At the end of our research we can safely say that expectations that we have been fixed initially were largely satisfied. However, during our design process, there were some issues and some unexpected problems.

The architectural complexity and the excessive size of this building have made it a very complicated project. Give a new idea and new identity to a big building like our was a choice that perhaps must been analyzed more thoroughly from the beginning, making a preliminary analysis of more factors. However, after a long process of spatial reorganization the creation of a unitary selection and choice of possible attractions to enhance the area (impact on the sport after careful marketing analysis / estimation upstream of the project), we feel satisfied with the outcome. We tried to make a single project that could starts the long-awaited process of economic recovery in the area. At the end, in our opinion, the theme of adaptive reuse might be, at least, a considerable solution before the most obvious choice for these large buildings: demolition.





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