POLITECNICO DI TORINO SECOND SCHOOL OF ARCHITECTURE UNIVERSIDAD DE BELGRANO FACULTAD DE ARQUITECTURA Y URBANISMO Master of Science in Architecture <u>Honors theses</u>

Project for a mediateque in Campana (Argentina)

by Gianni Bruera Tutor: Cesare Griffa - Politecnico di Torino Tutor: Alejandro Vaca Bononato – Universidad de Belgrano Buenos Aires Co-Tutor: Paolo Mellano - Politecnico di Torino

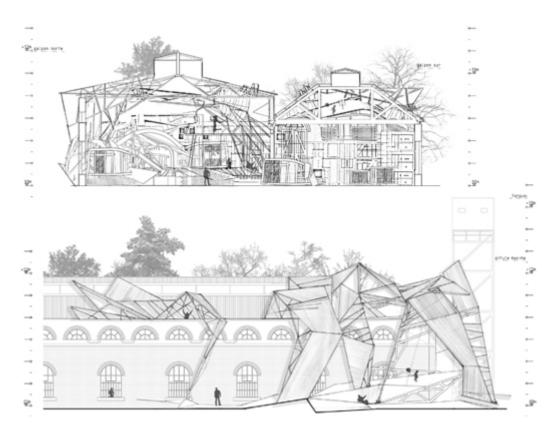
«In the beginning was the Action». (Johann Goethe)

The genesis of every creative process is the action, and that operate is the reason for the thinking.

During the development of the "Trabajo Final de Carrera" in Universidad de Belgrano (Argentina), and during the following layout of this thesis it has given place to multiple ideas, started by the unconscious, that we have been deciphered revealing gradually the architectural project. There was generated what we are called a "laboratory of ideas", where a previous theory was never formulated. The theory happened for the process of generation of the architecture, and going as "back-feeding" and multiplying.

The mental, physical and cultural space, object of this to operate, has been Campana: an Argentinian industrial city on the Río Paraná, situated to 75km in the north of the great metropolis in Buenos Aires.

The city is developed toward the end of the XIX century around a quivering railway activity imported to English entrepreneurs, thanks to the Argentinian's politicaleconomic model based on agricultural-exporting like. Today most of the structures tied to the activities of the railroads fell down in condition of abandon and disuse. It's here, between the Rio and the city understanding the ex-workshops, where we intervened, together the "Catedra AVB", with a urban requalification's project.



Section and prospect of the requalification's project, workshop 7

After the first excursion to put in touch with the environment of the project, it grow up immediately, one of the first unknown things: is it necessary to project this "peripheral" place as a future assemblage to the metropolis of Buenos Aires? Or, taking advantage of his relative distance, could we investigate on the search of an identity and of an own local character? Our task has been to reveal his character in agreement to the landscape, geographical position history, to be able to translate it later in architectural terms. If the project will maintain fidelity to the sensibility of his environment, it will be capable of guaranteeing the same coherence and right to exist. All the elements we have already been given, we only have to transpose them, to exchange them, and let them "play" with each other in different ways; architecture is done.

«The architecture has a precise assignment: to do of the conditions already given of every place, words that mean the qualities of the existence, and that reveal the richness and the contents that are enclosed potentially in them». (Ignasi De Solá Morales)



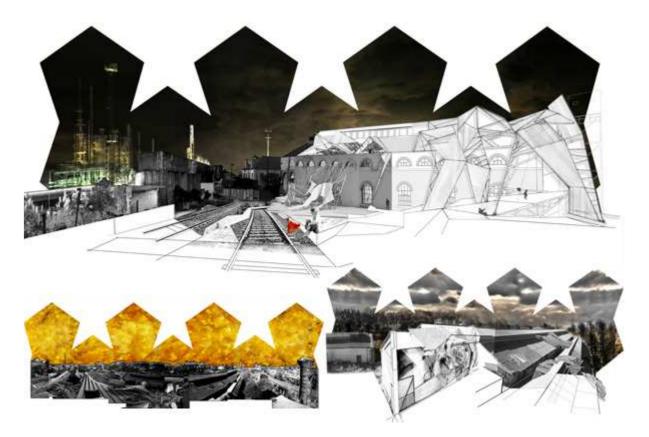
Cultural photomontage, workshop 7's interiors

The thesis proposes to develop on line with the architectural process that was followed in workshop of last year with the "Taller AVB". It like a notebook, of that "laboratory of ideas", that was part of the theoretical framework of the project. Project, that beyond the obtained results, that I consider great, has been a pretext to talk about architecture, to develop and to expand the creativity and the qualities that we have inside us.

This thesis has been designed through two distinct phases: the first one developed in parallel and simultaneously to the project, and the second one was an reformulation and depth of the topics discussed.

The first chapter: Process will involve the reader into what were the processes of design and the theory and the ideas that have been formed by them, on the assumption that the nature of each and every stage involving the act of "doing architecture" is the constant absence of the "mental work".

The second chapter, Pre-Existence tries to explain what was the cultural context were I was immersed for an entire year, and that has allowed the development of several concepts such as the search of an (South)American identity; or the issues that creates the metropolis, as in the case of Buenos Aires, and the deterioration of its culture; or the methodologies of intervention on the constructed environment. These concepts in the following chapter allow to talk about the project and its characters, but especially of an intense and particular vision of the architecture.



Photomontage of the ensemble

For further information, e-mail:: Gianni Bruera: giannibruera@gmail.com