

**National Research University Higher School of Economics**  
**Institute for Statistical Studies and Economics of Knowledge**  
**Master's Programme "Governance of Science, Technology and Innovation"**

**Master Thesis Review**

**Student's Name:** Oleksandr Herashchenko

**Master Thesis Title:** IMPLEMENTATION OF BIG DATA ANALYTICS IN CONSULTING: KPMG CASE STUDY

**1. Relationship to Topic and Literature**

The text is absolutely relevant to the topic. The Literature Review is full, multidimensional, very good structured. It gives clear and deep picture of the topic and the gap in studies, on which the research question is focused. Citation index was slightly exceeded (21%), but it is justified by necessity to describe holistic pattern of previous studies and, at the same time, be very correct presenting key opinions and conclusion from long list of publications.

**2. Methodology and results**

The methodology is relevant to the topic. The choice of experts for interview is correctly described and justified. The interview guide is correct and efficient. Results of interviews are very fruitful, correctly explained and structured. Conclusions good formulated.

**3. Quality of Communication**

Very logic and clear stile of MT. Correct logic chains, professional wording. Illustrations are relevant to the text and logic. Main focuses are clear, but can be highlighted better.

*The student has prepared very serious, voluble paper. Some extra citations (21%) are fully justified by research needs and don't make it worse.*

**Supervisor:** A. Ponomarev

**Title, position:** professor

**Signature:**



**Date:** 15.05.2021